## INSPIRING ERA Website content

**Landing page** *(details on* [*moqups*](https://app.moqups.com/4of2On4Xokbt81REGauNkQOHGIfyTmiP/view)*)*

**Sections**

**1st section: ABOUT INSPIRING ERA**

**ABOUT INSPIRING ERA**

- PROJECT LOGO -

INSPIRING ERA is a project funded by the Horizon Europe program aimed at breathing new life into the European Research Area (ERA) [hyperlink to our section „What is ERA?“].

Our goal is to raise awareness, share best practices and speed up the adoption of advancements made under the umbrella of the ERA to benefit researchers and citizens across the countries involved.

We work together with EU Member States, Associated Countries, and stakeholders to implement the ERA Actions outlined in the ERA Policy Agenda, in collaboration with the European Commission. Our project focuses on promoting mutual learning, building a strong community of practice, and offering recommendations for policymakers to ensure the effective uptake of ERA Policy Agenda outcomes.

It is important to translate these achievements into action; otherwise, the vision of a fully functional ERA, enabling researchers, institutions, and businesses to move freely and collaborate across borders, will remain just that – a vision.

**OUR OBJECTIVES**

1. Support and promote the successful implementation of the ERA Policy Agenda
2. Share findings and insights from ERA Actions with a wider audience
3. Foster mutual learning and cooperation within a community of practitioners

**OUR WORK PLAN**

*To be completed according to the finalised work plan for 2024*

**OUR SERVICES**

* **Information hub and contact point**

On our website, you will find helpful material on ERA Actions, such as background information, factsheets, event announcements and news. If you have inquiries about a particular ERA Action or require further information, get in touch with us.

* **Foster a community of practitioners**

To build a community of practitioners, we want to engage with different groups of interested people, provide you with networking opportunities such as virtual and on-site events and collaborate with related initiatives.

* **Communicate insights drawn from ERA Actions**

To provide the best possible understanding of the different ERA Actions, we offer relevant information via our project website, our newsletter, social media and through factsheets, insight reports and examples of best practices.

* **Facilitate interaction, exchange and mutual learning**

To enable networking and the sharing of knowledge and experiences within the ERA community, we will host an ERA Conference and organise interactive mutual learning workshops as well as online events focusing on individual ERA Actions.

* **Provide policy recommendations and guidelines**

To contribute to the futher development of the ERA, we will collate the insights and results generated throughout our project activities in concrete recommendations and guiding documents intended to speed up necessary changes or improvements at institutional, national or European level.

**PROJECT PARTNERS**

* DLR Project Management Agency (DE) – project coordinator
* Austrian Research Promotion Agency (AT)
* Research Council of Lithuania (LT)
* National Centre for Research and Development (PL)
* Slovak Centre of Scientific and Technical Information (SK)
* Vetenskap & Allmänhet (SE)

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| Associated partners: |

* Slovenian Ministry of Higher Education, Science and Innovation (SI)
* Malta Council for Science and Technology (MT)

[logos + hyperlinks to partners’ websites]

**2nd section: WHAT IS ERA?**

The [**European Research Area (ERA)**](https://european-research-area.ec.europa.eu/era-history) is there to ensure a free flow of knowledge in Europe!

Its story dates back to 2000 when the European Union started to create the ERA as a vision of a developed, functional and interconnected research area without any barriers to collaboration between researchers across Europe.

The main motivation for this initiative was the need to increase European competitiveness, improving the coordination of research and innovationactivities at national and European level, developing human resources and making Europe more attractive to the best scientists from all over the world. A genuine single market with free circulation of researchers, knowledge, innovation and technology allows researchers, innovators, institutions and businesses to be mobile, compete and collaborate across borders.

Since its inception, the ERA has achieved important accomplishments. The development of European Research Infrastructures, the initiation of joint research initiatives, advancements in the removal of barriers to researcher mobility, and the facilitation of open and collaborative knowledge exchange, are excellent examples of those.

Recently, the EU Member States and the European Commission have revitalized this initiative with the realignment of the „New European Research Area“ and a whole new governance of the ERA, launched by the [**Pact for Research and Innovation in Europe**](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2021.431.01.0001.01.ENG). The Pact for R&I in Europe sets forth four overarching priorities for the realisation of the ERA. These priorities are specified into 20 concrete ERA Actions that form the [**ERA Policy Agenda for the period 2022-2024**](https://european-research-area.ec.europa.eu/sites/default/files/2023-03/ERA%20Policy%20Agenda_November%202021.pdf). This agenda calls upon the EU Member States and the European Commission to work together and achieve these goals through collaboration and coordination.

Interested in learning more? Visit the [**European Research Area Platform**](https://european-research-area.ec.europa.eu/)!

**European Research Area Policy Platform: a gateway for the ERA**

In January 2024, the European Commission launched a new Policy Platform on the European Research Area (ERA), a dedicated one-stop-shop to provide a comprehensive overview of current ERA policies, activities and achievements.

The platform features:

* information about the state of implementation of the ERA Policy Agenda and its joint actions.
* insights into EU-wide activities contributing to make progress on the ERA.
* elements of the ERA monitoring mechanism, including interactive graphs showing the progress on ERA priorities as reported in the ERA Scoreboard and the ERA Dashboar.d
* a repository of key ERA-related documents and reports available to the public.

EU Member States, countries associated to Horizon Europe, and R&I Stakeholder organisations will be able to contribute to the content of the website, thereby supporting the ERA monitoring system by sharing information, data or documents relevant for assessing the state-of-play on the various ERA actions, both at national and EU-level.

The ERA Policy Platform is part of the new ERA governance framework and the Pact for Research and Innovation (R&I) in Europe.

The ERA Policy Platform is the main source of information regarding the 20 ERA Actions. The Inspiring ERA Information Hub, will be processing and analysing data collected via the platform. Moreover it will connect and facilitate the sharing of information on the ERA.

**3nd section: NEWS AND EVENTS**

- **News section**

- **Events section**

*(details on* [*moqups*](https://app.moqups.com/4of2On4Xokbt81REGauNkQOHGIfyTmiP/view)*)*

- **Join our community** (Newsletter section – integration with Mailchimp)

REGISTRATION FORM TO JOIN THE INSPIRING ERA COMMUNITY

Join our community and stay informed!

We're building a community of individuals and organisations eager to support the implementation of the ERA Policy Agenda and to learn and share experiences with each other.

WORDCLOUD IMAGE OF STAKEHOLDERS

To stay informed, please join the INSPIRING ERA mailing list by selecting the information you would like to receive from us:

𝤿 I'd like to receive the quarterly INSPIRING ERA newsletter

𝤿 I'd also like to receive invitations to events and mutual learning activities, as well as insight reports and other information materials produced by the INSPIRING ERA project

Name:

Job title:

Organisation: Country:

E-mail address:

Stakeholder group that you best represent (options to select from: policy / research performing / research funding / industry / civil society)

𝤿 I agree with processing and storage of my personal data for the purpose of receiving news from INSPIRING ERA.\*

\*See the details on processing of personal data here (link to policy)

**4th section: RESOURCES**

*Contains downloadable documents divided by category: reports, factsheets, policy recommendations etc.*

**5th section: CONTACT**

INSPIRING ERA *(Breathing Life into the New European Research Area and the ERA Policy Agenda Through Engaging Awareness-Raising Initiatives)* is a Coordination and Support Action funded by the Horizon Europe programme under grant agreement No. 101131556.

The INSPIRING ERA Consortium is coordinated by:

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Contact: [INSPIRING-ERA@dlr.de](mailto:INSPIRING-ERA@dlr.de)

Read our privacy policy [hyperlink to privacy policy]

**6th section: SEARCH**

- Search engine

*(details on* [*moqups*](https://app.moqups.com/4of2On4Xokbt81REGauNkQOHGIfyTmiP/view)*)*

**Privacy policy**

The INSPIRING ERA data privacy policy complies with the General Data Protection Regulation (GDPR) taking effect from May 25, 2018.

Your personal data is collected and stored only to the extent that is technically necessary and only if you subscribe to a newsletter mailing list or register for an event. Your personal data is not visible to the public.

If you transmit your contact email via our submission forms, this contact email will be treated as confidential and will only be shared among the INSPIRING ERA consortium.

When you send us an e-mail, this e-mail and your e-mail address will be used solely for correspondence purposes. You consent to forwarding your e-mail among the INSPIRING ERA consortium in order to provide you with optimal support.

At any time, you have the right to obtain information on the data stored about you, its origin and recipients and the purpose of the storage. Information on the data stored can be obtained by contacting [info@inspiring-era.eu](mailto:info@inspiring-era.eu).